

## **Appendix C: Brent Cultural Compact**

The Brent Cultural Compact is a proposed borough-wide partnership that will bring together representatives from culture, local government, business, education, health and the voluntary sector to provide strategic leadership for culture in Brent. It is a key delivery mechanism within Brent Creates: A Cultural Strategy for Inclusion, Wellbeing and Growth 2026-31 and will support delivery against the six strategic goals.

The purpose of the Compact is not to deliver programmes directly, but to act as a strategic forum that strengthens partnership working, helps attract investment, influences policy and ensures culture contributes to wider priorities.

The proposed membership reflects national best practice and includes representatives from:

- Brent Council
- ViBrent
- Creative Community Brent
- Arts Council England National Portfolio Organisations
- Business and the creative industries
- Higher education institutions
- Health partners
- Young Brent Foundation and youth representatives
- The voluntary and community sector
- Major cultural and civic institutions.

The proposed Brent Cultural Compact will be chaired independently. The Compact will work closely with existing partnerships including ViBrent and Creative Community Brent.

Key functions of the Brent Cultural Compact will include:

- Providing strategic leadership for culture across the borough.
- Supporting implementation of Brent Creates.
- Identifying and pursuing funding and investment opportunities.
- Strengthening collaboration between cultural, health, education, business and community partners.
- Advocating for culture within wider policy and decision-making processes.
- Supporting the development of a sustainable and inclusive cultural sector.

Through the Compact, Brent aims to create a stronger, more connected cultural ecosystem that helps maximise the social, economic and wellbeing benefits of culture for residents, communities and businesses across the borough.